For Immediate Release

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University Students develop mobile app to curb Drunk Dialing.

Drunk Mode now available for Apple iPhone Platforms

April 15 - Charlottesville, VA: Two students from the University of Virginia, Joshua Anton (UVA 2014) and Justin Washington (UVA 2014), finished the development of a mobile app known as 'Drunk Mode.' On Monday, April 15th at approximately 11pm EST, Apple Inc. approved the 99 cent mobile app 'Drunk Mode.' This app removes selected contacts for up to 12 hours – in an effort to curb drunk dials among university students.

The 'Drunk Mode' App has two features. The first feature hides your contacts when you want to get drunk for up to 12 hours; there, you can't drunk call particular contacts on your phone; the second feature allows the user to customize a text reminder every 30 minutes to "not do" their particular drunkard habit. For example, if a user has a habit of sending snap chat pictures, texting their ex girl friend, or posting drunk tweets, the mobile app will send you a reminder not to do this habit.

In the future developers, Joshua Anton and Justin Washington hope to add more features to 'Drunk Mode' as well as improve functionality on the current mobile app itself. They will be releasing the android version of Drunk Mode by the June 30th 2013. Your comments are welcome.

About Launch, LLC

Drunk Mode, LLC is a student run start-up established in October 2012 by Joshua Anton and Justin Washington, students at the University of Virginia. Drunk Mode, LLC is the child company of Launch, LLC. The mission of Launch, LLC is to develop technology related projects that launch people to their next stage in life, through motivation, offering awesome technology related tools and making knowledge more comprehensive and understandable. Read more about Drunk Mode, LLC at www.DrunkMode.org for more information please contact, Joshua Anton via email DrunkModeApp@gmail.com